## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			[ C	)ate:
Stephanie No hereby reque	Maroney	rning the foll	owing issue:		
Vashington, I	rk Avenue Sulle 1	200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Char	ges:	Americar	Crossroads		
					e "a
message r	rogramming (I elating to any	political n		ational imp	ortancer
	☐ Yes			₩1 140	

NAB Form PB-17 Issues		
- :	nmunicates a message relating to an of the legally qualified candidate(s) he date(s) of the election(s) (if appl	tue biogramming interes 1.
For programming that "comi	municates a message relating to any Upon Schedule (Page 3)	political matter of national
I represent that the payment	for the above described broadcast	time has been furnished by:
Treasurer Margee Clanc	/	
and you are authorized to and furnishing the payment, if of	nounce the time as paid for by such ner than an individual person, is:	person or entity. The entity
a corporation; a co	mmittee; 🗵 an association; 🗀	or other unincorporated group.
The names, offices, and addragents of the entity are name	esses of the chief executive officers d below (may be altached separate)	;, directors, and/or authorized y):
PUR STATION DOES NOT		ISCRIMINATION ON THE BASI
agree to indemnify and hold h asonable attomey's fees, that i lvertisement(s). For the abov anscript, or tape, which will efore the time of the schedule	armiess the station for any damage: may ensue from the broadcast of the e-stated broadcast(s), I also agree be delivered to the station at leas d broadcasts.	s or liability, including e above-requested e to prepare a script, t
TO BE S	IGNED BY ISSUE ADV	ERTISER
7/19/12 St	Muy Signature	703-299-1760 Contact Phone Number
Date	~	
TO BE SIG	NED BY STATION REP	PRESENTATIVE
Accepted	Accepted in Part	Rejected
	Printed Name	Title
Signalute	ion of Broadcasters. May Not Be Copied, Reproduc	ed, or Further Distabuted.



## ORDER

## Flight Dates 10/24/12-10/30/12

Order Sep 00:20:00

**Product** Estimate # 1257

**American Crossroads** Alt Order # 315415 / Contract / Revision

Billing Type Cash Original Date / Revision 15% Agency Com Order Type **GENERAL** 10/20/12 10/26/12

**Billing Contact** EOM/EOC Billing Cycle Advertiser American Crossroads

66 Canal Center Plaza - Suite 555 Billing Calendar BROADCAST Alexandria, VA 22314-1576

Demographic A25-54 Agency Crossroads Media

ISS POL POL Rev Codes **Buying Contact** 

Product Codes PL Sales Office EWSDC P-3 Sales Region NAT Priority 66 Canal Center Plaza - Suite 555

Agency Ref Advertiser Ref Alexandria, VA 22314-1576

Start Date

Order%

## Primary Account Executive

Marta Salazar-Perren

Account Executive

End Date Marta Salazar-Perren 100% Order Share % Market Value

Competing Stati	ion % of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	

%

**Billing Plan Order Totals** # Spots **Net Amount Gross Amount** # of Spots Net Amount Gross Amount Rating Start Date End Date Month \$111,838.75 \$131,575.00 October 2012 \$111,838.75 \$131,575.00 0.00 10/01/12 10/28/12 68 68 \$65,450.00 \$77,000.00 0.00 10/29/12 10/30/12 36 36 \$65,450.00 \$77,000.00 November 2012 0.00 104 \$177,288.75 \$208,575.00 Totals

**WXPX** 

Ln Ch Start End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
N 1 WFTS 10/24/12 10/30/12	M-F 5-530a ABC Action News	СМ	5-530a	-11-1	:30	3	\$300.00 P-3	0.00 NM	3	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays -11-1	Spots/Week 3	Rate \$300.00	Rating 0.00						







315415

Flight Dates 10/24/12-10/30/12

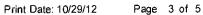
Hiatus Dates

Original Date / Revision 10/20/12/ 10/26/12

Order Sep 00:20:00

Product American Crossroads Estimate # 1257 Advertiser American Crossroads

to Ob. Ob. Fort	lt	Dunale	O	Elma Barra	Law Con	-4-	Data Dai	Dtar Tuma	Tota	
Ln Ch Start End N 2 WFTS 10/24/12 10/30/12	Inventory Code M-F 530-6a	CM	528-6a	Time Days	Len Spo	01S 2	\$450.00 P-3	Rtg Type 0.00 NM	Spois 2	Amount \$900.00
N 2 WF13 10/24/12 10/30/12	ABC Action News		320-0a	11	.50	2	Ψ430.001 -3	0.00 14141	_	ψ500.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays 11	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
N 3 WFTS 10/24/12 10/30/12	M-F 6-7a ABC Action News	CM	558-7a	11111	:30	5 \$	31,200.00 P-2	0.00 <b>NM</b>	5	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00						
N 4 WFTS 10/24/12 10/30/12	M-F 7-9a GMA GMA	СМ	658-9a	11111	:30	5 \$	31,500.00 P-2	0.00 NM	5	\$7,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,500.00	Rating 0.00						
	escription		/End Time		<u>Weekdays</u>	Leng		Rtg Type		
1 WFTS 10/24/12-10/30/12 N		658-			мтwтh		30 \$1,500.00			
2 WFTS 10/24/12-10/30/12 N		658-			MTWThF		30 \$1,500.00			
3 WFTS 10/24/12-10/30/12 N		658-			MTWThF		30 \$1,500.00			
N 5 WFTS 10/24/12 10/30/12	M-F 9-10a 9-10a Jeff Probst		9-10a	22222	:30	10	\$450.00 P-3	0.00 NM	10	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	<u>Weekdays</u> 22222-∹	Spots/Week 10	<u>Rate</u> \$450.00	Rating 0.00				ı		
N 6 WFTS 10/24/12 10/30/12		СМ	10-11a	11111	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						
N 7 WFTS 10/24/12 10/30/12	M-F 11a-12p M-F 11a-12p	СМ	1058a-12p	11111	:30	5 \$	1,200.00 P-3	0.00 NM	5	\$6,000.00
<del></del>	Weekdays 11111 escription	Start	Rate \$1,200.00 /End Time	-	<u>Neekdays</u> 4TWThF	<u>Leng</u>	<u>ith Rate</u> 30 \$1,200.00	Rtg Type		
1 WFTS 10/24/12-10/30/12 M 2 WFTS 10/24/12-10/30/12 M			sa-12p sa-12p		чтwтнг чтwтhг		30 \$1,200.00 30 \$1,200.00			
3 WFTS 10/24/12-10/30/12 M	•		a-12p		чтитhF		30 \$1,200.00			
N 8 WFTS 10/24/12 10/30/12	•	СМ	1158a-1p	11111			\$750.00 P-3	0.00 NM	5	\$3,750.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$750.00	Rating 0.00						
N 9 WFTS 10/24/12 10/30/12	M-F 1-2p M-F 1-2p	СМ	1258-2p	11111	:30	5	\$825.00 P-3	0.00 NM	5	\$4,125.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$825.00	Rating 0.00						
N10 WFTS 10/24/12 10/30/12	M-F 2-3p 2-3pm General He		158-3p	11111	:30	5 \$	1,200.00 P-3	0.00 <b>NM</b>	5	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00						
N11 WFTS 10/24/12 10/30/12	M-F 3-4P Katie M-F 3-4P Katie	СМ	3-4p	11111	:30	5	\$700.00 P-3	0.00 <b>NM</b>	5	\$3,500.00
Start Date         End Date           Week: 10/24/12         10/30/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
N12 WFTS 10/24/12 10/30/12	M-F 4-5p M-F 4-5p	СМ	358-5p	11111	:30	5 \$	1,400.00 P-3	0.00 <b>NM</b>	5	\$7,000.00





315415

Flight Dates 10/24/12-10/30/12

Hiatus Dates

<u>Original Date / Revision</u> 10/20/12/ 10/26/12

00:20:00 Order Sep

Advertiser American Crossroads

Product American Crossroads

<u>Estimate #</u> 1257

										Tot	
Ln Ch	Start	End	Inventory Code		Start/End		Len Spo				Amount
N12 WFTS	10/24/1	2 10/30/12	M-F 4-5p M-F 4-5p	СМ	358-5p	11111	:30	5 \$1,400.00 P-3	0.00 NM	5	\$7,000.00
<u>Sta</u> Week: 10/	rt Date 24/12	<u>End Date</u> 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,400.00	Rating 0.00					
N13 WFTS	10/24/1	2 10/30/12	M-F 5-530p ABC Action News	CM s	458-530p	-11-1	:30	3 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
<u>Sta</u> Week: 10/	rt Date 24/12	<u>End Date</u> 10/30/12	Weekdays -11-1	Spots/Week 3	<u>Rate</u> \$2,000.00	Rating 0.00					
N14 WFTS	10/24/1	2 10/30/12	M-F 530-6p ABC Action News	CM	530-6p	11	:30	2 \$2,000.00P-2	0.00 NM	2	\$4,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 24/12	End Date 10/30/12	Weekdays 11	Spots/Week 2	<u>Rate</u> \$2,000.00	Rating 0.00					
N15 WFTS	10/24/1	2 10/30/12	M-F 6-630p ABC Action New	CM s	558-630p	-11-1	:30	3 \$2,500.00 P-2	0.00 <b>NM</b>	3	\$7,500.00
Week: 10/ Spot Ch 3 WFTS	<u>Date Ra</u> 10/24/12	2-10/30/12 N	Weekdays -11-1 escription 1-F 6-630p	Star	Rate \$2,500.00 /End Time 630p	_	<u>/eekdays</u> ſWF		Rtg Type 0.00 NM		
4 WFTS	e <i>MG 15.</i> 10/30/12 6 for 15.3 r della]	:-10/30/12 M	I-SU WNT 630-7p	628-	630p	-7	Γ	- :30 \$2,500.00	0.00 <b>NM</b>		
N16 WFTS	10/24/1	2 10/30/12	M-F 7-730p 7-730p The List	СМ	658-730p	11111	:30	5 \$1,200.00P-3	0.00 NM	5	\$6,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 24/12	End Date 10/30/12	Weekdays 11111	Spots/Week 5	Rate \$1,200.00	Rating 0.00					
N17 WFTS	10/24/1	2 10/30/12	M-F 730-8p 730-8p Let's Ask	CM America	728-758p	11111	:30	5 \$2,500.00P-2	0.00 NM	5	\$12,500.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 24/12	End Date 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$2,500.00	Rating 0.00					
N18 WFTS	10/24/1	2 10/30/12	Monday 8-10p Da Monday 8-10p Da		758-10p	1	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 24/12	End Date 10/30/12	Weekdays 1	Spots/Week	<u>Rate</u> \$18,000.00	Rating 0.00					
N19 WFTS	10/24/1	2 10/30/12	Monday Prime C castle	СМ	10-11p	1	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 24/12	<u>End Date</u> 10/30/12	Weekdays 1	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
N 20 WFTS	10/24/1	2 10/30/12	M-SU 11-1135p ABC Action News	СМ	11-1135p	11-1-	:30	3 \$4,000.00 P-2	0.00 NM	3	\$12,000.00
Week: 10/ Spot Ch	Date Ra		Weekdays 11-1- escription -SU Late News aft	<u>Start</u>	Rate \$4,000.00 /End Time ip-2a		<u>'eekdays</u> Sa		Rtg Type 0.00 NM		
N21 WFTS	10/24/1	2 10/30/12	M-F 1135p-1202a M-F 1135p-1202a		1135p-1202	a 11111	:30	5 \$2,000.00P-2	0.00 NM	5	\$10,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 24/12	End Date 10/30/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$2,000.00	Rating 0.00					



315415

Flight Dates 10/24/12-10/30/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/20/12/ 10/26/12

Order Sep 00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 1257

American Oro	<u></u>		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		<u></u> ,			
Ln Ch Start End	Inventory Code Brea	k Start/End T	ime Davs	Len Spot	ts Rate Pri	Rtg Type	Tota Spots	als Amount
	2 M-F 1135p-1202a Night/@M	1135p-1202a		<u>_</u>	5 \$2,000.00P-2		5	\$10,000.00
Obert Bute - Find Bute	M-F 1135p-1202a	l. Data	Rating					
Start Date		<u>k Rate</u> 5 \$2,000.00	0.00			i		
<del></del>	<del></del>	art/End Time			_	Rtg Type		
1 WFTS 10/24/12-10/30/12 i 2 WFTS 10/24/12-10/30/12 i	M-F 1135p-1202a Nightline 11	35p-1202a 35p-1202a		MTWThF MTWThF				
3 WFTS 10/24/12-10/30/12 i		35p-1202a		MTWThF	:30 \$2,000.00			
	M-F 1135p-1202a Nightline 11	•		MTWThF	:30 \$2,000.00			
	M-F 1135p-1202a Nightline 11			MTWThF	:30 \$2,000.00	0.00 NM		
N22 WFTS 10/24/12 10/30/12		10-11p	-T	- :30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
Start Date End Date	private practice  Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 10/24/12 10/30/12		1\$10,000.00	0.00					
N23 WFTS 10/24/12 10/30/12	Thursday Prime C CM scandal	10-1 <b>1</b> p	T	- :30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
Start Date End Date	Weekdays Spots/Wee	_	Rating					
Week: 10/24/12 10/30/12		1\$10,000.00 10-11p	0.00	- :30	1\$10,000.00P-2	0.00 NM	1	\$10,000.00
N24 WFTS 10/24/12 10/30/12	20/20	10-11p		30	1910,000.00 F-2	0.00 14141	ı	φ10,000.00
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/24/12 10/30/12 <u>Spot Ch Date Range [</u>		1\$10,000.00 art/End_Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WFTS 10/24/12-10/30/12 F		-11p		F	:30\$10,000.00	0.00 NM		
N25 WFTS 10/24/12 10/30/12	Sa 6-7a CM Sa 6-7a	6-7a	5-	- :30	1 \$350.00 P-3	0.00 <b>NM</b>	1	\$350.00
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/24/12 10/30/12 N26 WFTS 10/24/12 10/30/12	S- Sa 7-8a CM	1 \$350.00 7-8a	0.00 S-	- :30	1 \$450.00 P-3	0.00 <b>NM</b>	1	\$450.00
N20 WF13 10/24/12 10/30/12	Sa 7-8a	, -oa	J	.00	Ψ.55.651	0.00	•	* (33.01
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/24/12 10/30/12 N27 WFTS 10/24/12 10/30/12		1 \$450.00 758-9a	0.00 S-	- :30	1 \$750.00 P-3	0.00 NM	1	\$750.00
1427 441 10 10/24/12 10/30/12	SA 8-9a	, 55 54	_					• • • • • • • • • • • • • • • • • • • •
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/24/12 10/30/12 N28 WFTS 10/24/12 10/30/12		1 \$750.00 658-730p	0.00 S-	- :30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
1428 WI TO 10/24/12 10/30/12	ABC Action News aft Spc	000 / <b>C</b> OP	_		, <del>, , _ , , _ , , , , , , , , , , , , ,</del>			• .,
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/24/12 10/30/12 N29 WFTS 10/24/12 10/30/12	<del></del>	1 \$1,200.00 1135p-2a	0.00	- :30	1 \$2,500.00 P-2	0.00 NM	1	\$2,500.00
1420 441 10 10/24/12 10/00/12	ABC Action News		J		·-, <b>-</b>		·	
Start Date End Date	Weekdays Spots/Wee		Rating 0.00					
Week: 10/24/12 10/30/12 N30 WFTS 10/24/12 10/30/12		1 \$2,500.00 6-7a		30	1 \$400.00 P-3	0.00 NM	1	\$400.00
	Su 6-7a							
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	<u>Weekdays</u> <u>Spots/Wee</u>	<u>k Rate</u> 1 \$400.00	Rating 0.00					
N31 WFTS 10/24/12 10/30/12	······································	658-8a		:30	1 \$750.00 P-3	0.00 NM	1	\$750.00
	SU 7-8a					ı		



315415

Flight Dates 10/24/12-10/30/12

**Hiatus Dates** 

Original Date / Revision 10/20/12/ 10/26/12

Order Sep 00:20:00

Advertiser American Crossroads

**Product American Crossroads** 

Estimate # 1257

										Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
N31 WFTS	10/24/1	2 10/30/12	SU 7-8a GMA	СМ	658-8a	S	:30	1 \$750.00 P-3	0.00 NM	1	\$750.00
			SU 7-8a								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/30/12	S	1	\$750.00	0.00					
N32 WFTS	10/24/1	2 10/30/12	SU 6-630p	CM	558-630p	S	:30	1 \$1,500.00P-3	0.00 NM	1	\$1,500.00
			ABC Action New			<b>-</b>					
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/30/12	S		\$1,500.00	0.00		4 0 4 5 0 0 0 0 D 0	0.00.1114		#4E 000 00
N 33 WFTS	10/24/1	2 10/30/12	Sunday Prime 8	CM	8-9p	S	:30	1 \$15,000.00 P-3	0.00 NM	1	\$15,000.00
01	. d Data	E. J. D. J.	once upon a time		Data	Deting					
Sta Week: 10	art Date	End Date 10/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$15,000.00	Rating 0.00					
				CM	10-11p	S	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9.000.00
N34 WFTS	10/24/1	2 10/30/12	Sunday Prime D 666 park ave	Civi	то-ттр	3	.50	1 \$9,000,007-3	U. UU INIVI		φ <del>3</del> ,000.00
C+	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/30/12	S	1	\$9.000.00	0.00					
N35 WFTS			M-F 5-530a	CM	5-530a	TF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
	107-01		ABC Action News	Š				·			
part of	mkgd pkg	for #304112	2 & 304113								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10	/24/12	10/30/12	TF	11_	\$300.00	0.00					
N36 WFTS	10/25/1	2 10/28/12	M-F 3-4P Katie	CM	3-4p	TF	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
			M-F 3-4P Katie								
•		for #304112				5.0					
	art Date	End Date	<u>Weekdays</u> TF	Spots/Week	Rate	Rating 0.00					
Week: 10		10/30/12		014	\$700.00		:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
N 37 WHIS	10/25/1	2 10/28/12	Sunday Prime D	СМ	10-11p	S	:30	1 \$7,000.00 P-3	U.UU INIVI	'	\$7,000.00
nart of	mkad pka	for #304112	666 park ave 8 304113								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/30/12	S		\$7,000.00	0.00					
					· · · · · ·			·	Totals	10410	08 575 00

104\$208,575.00 Totals